

Whitley County Tourism Board

January 8, 2013

Minutes

The meeting was opened by a motion from Gray, second from Walden.

Board members present: Walden, Prewitt, Cooper, and Gray. Absent: Neal, Freeman, Moses. Dave Jordan, Amber Owens and Danai Egedi also attended.

Walden made a motion to approve the agenda. Gray second, all

Gray made a motion to approve the minutes of the previous meeting with corrections for typographical errors. Walden second, All approved.

Prewitt gave an update on the marketing committee. He said the committee is in place but needs to do a marketing plan. Prewitt will call for a meeting after he has talked to Rhonda Nix.

The financial report was given by Treasurer, Jeff Gray. Walden made a motion to approve, Cooper seconded. All agreed

Prewitt gave a preview of events surrounding the Border Bowl.

Dave Jordan commented on the winter hours at the Falls.

Walden made a motion that the Board send letters to state legislators stating Cumberland Falls State Resort Park is a tourist asset and closing the Falls restaurant and parking areas is detrimental to Whitley County and surrounding areas. Gray seconded and all voted yes. Gray will ask Judge White and the fiscal court to draft similar letters.

Walden reported the local Fish and Wildlife office will be moving to Somerset.

A post event report was submitted by the Cumberland Cruise-In along with an application for funding for 2013. Walden made a motion to approve the request for \$5000. Gray seconded. All voted yes.

Walden discussed issues with Laurel Lake and the boat ramps. He would like to see the ramps cleaned up and policed so Whitley County ramps would get more business. Gray gave information on a grant to clean up public areas and that we may be able to use some of the grant money for this project. Amber will contact the Forest Service to see about getting permission to do the work. Gray discussed the possibility of doing a contract for security and the Tourism Board paying for this during tournaments.

Walden made a motion to adjourn; Gray seconded. All voted yes.